



ARABIANSM
HORSE ASSOCIATION
REGION 9

The Hand Gallop Newsletter Advertising Opportunities

Reach your target market by advertising in **The Hand Gallop**, reaching 2,000 AHA Region 9 members quarterly. Advertising in The Hand Gallop provides a venue for the regional Arabian horse community to reach its primary audience with advertising about **events, horses for sale, stallion services, and other items of interest.**

2008 Advertising rates are as follows:

Ad Size	1 Placement	2x Placements	3x+ Placements
Full Page	\$240	\$220 each [\$440 total]	\$200 each [\$600 total]
½ Page [3.75" x 9"]	\$180	\$165 each [\$330 total]	\$150 each [\$450 total]
¼ Page [3.75" x 4.5"]	\$120	\$110 each [\$220 total]	\$100 each [\$300 total]
Business Card [3.75" x 2.25"]	\$60	\$55 each [\$110 total]	\$50 each [\$150 total]

Region 9 has retained TMDG, LLC www.tmdg.biz to handle advertising sales and management. TMDG will collect all advertising fees on behalf of AHA Region 9, and can assist with the development of new ads at a reasonable additional cost.

To advertise in The Hand Gallop, contact:

Amanda O'Connell 940-231-6485 aconnell@tmdgdepot.com

2008 publication and ad dues dates are as follows:

- Mar 2008 Issue: Ads due by Feb 5, 2008
- Jun 2008 Issue: Ads due by May 5, 2008
- Sep 2008 Issue: Ads due by Aug 5, 2008
- Dec 2008 Issue: Ads due by Nov 5, 2008

To contact the AHA Region 9 Communications Committee, email aharegion9@earthlink.net.